



Wedding Content Creation

WELCOME GUIDE FOR COUPLES



Love Stories in Motion

A thoughtful, behind-the-scenes approach to translating your lived wedding day to screen — tracing moments as they unfold, without interruption to the experience itself.

Melanie and her content team focus on narrative-led still and motion, observing the emotion, energy, and in-between moments that often pass unnoticed. From early preparations through to the final celebrations, your day is captured with intention and restraint.

Personalised content is delivered within 24–48 hours — allowing you to revisit and share your wedding while it still feels immediate.

Our role is to give you space to be fully present. While you move through the day — with each other, your guests, and everything in between — we quietly frame what matters, as it happens.

Working in step with your vendors, we remain unobtrusive and considered — ensuring your story is reflected as it felt, not staged.

Fast & Aesthetic MEDIA PRODUCTION

FOR WEDDINGS, ENGAGEMENTS, PROPOSALS & COUPLES



Melanie Laas

CONTENT LEAD

Melanie is your main point of contact and will handle all the finer details in planning the content coverage of your wedding day. Melanie is a commercial content creator by trade, creates content daily and has many years experience in training and directing others when it comes to professional media. You're in safe hands as Melanie will ensure the content coverage of your most special moments is planned and organised for a seamless and enjoyable experience. From photo to video, audio and aerials, Melanie will perfectly capture your unique love story as it unfolds.

Booking PROCESS



One

Here and now

Share your contact details and wedding vision. A simple first step to see if we're the right fit. We'll confirm availability and guide your next steps.

Two

Tailor a package

Select the coverage that reflects how you want your day to feel. Ask any questions. If you're still deciding, let's chat through it together over a call.

Three

Reserve your day

To officially save the date, a 30% deposit is paid online through Square. Your date is then locked into the diary and your contract arrives via email.

Four

Pre-event prep

Forty days prior, we finalise the timeline, order of events, and your balance payment is due so everything flows seamlessly with ease.

Five

Your day of

Coverage is calm, peaceful, organic and follows the natural rhythm of your day, quietly framing the precious moments as they unfold in real time, concluding by 8.00pm.

Six

Visuals delivered

Your content is delivered digitally via download link or USB, in line with your inclusions — typically within 24–48 hours, ready to view, share, and revisit.



WEDDING PACKAGE

01

THE FULL STORY

A complete visual record of your wedding day — from quiet beginnings through to celebration — observed in full and preserved with clarity.

- Full-day motion coverage (up to 8–9 hours)
- A complete library of high-resolution vertical footage, preserved in its natural form for reliving and sharing
- Key moments captured with audio, including vows, ceremony, and reception highlights
- Delivered within 24–48 hours for immediate viewing
- Subtle direction where needed, with a natural, unobtrusive presence
- Two vertical highlight edits (4K), delivered within 7 days
- Layered camcorder scenes across bridal portraits and golden hour
- Optimised for seamless viewing across mobile and social

Designed for modern, style-led couples who want their entire day held in motion — accessible, immediate, and lasting.

INCLUSIVE
\$2,900



Each collection is designed to stand alone or be layered together.



WEDDING PACKAGE

02

THE PLAYBACK

A continuous, unedited playback of your wedding day — preserving each moment as it naturally unfolded.

Designed for couples who want the feeling of the day held intact, without the structure of a produced film.

- Focused coverage across key moments (up to 4–5 hours)
- Discreet, behind-the-scenes filming approach
- A continuous sequence of vertical footage, arranged into a single, uninterrupted playback
- Includes ceremony, newlywed moments, and golden hour where timing allows
- Delivered within 24–48 hours in its original form

No heavy editing. No reconstruction. Just the day, as it happened — ready to revisit, scroll through, and share.

INCLUSIVE

\$2,000



Each collection is designed to stand alone or be layered together.



WEDDING PACKAGE

03

THE CEREMONY

A concentrated capture centred on your ceremony and newlywed moments — shaped into a story-led feature.

- Poetic motion coverage, emotionally led and guided by your story
- Your aisle walk and first moments as newlyweds, observed with care
- Professionally captured audio of your vows
- Layered with aerals and wide perspectives for depth
- A composed 4K horizontal feature (up to 12 minutes), delivered within 30 days

Quietly observed, beautifully retold, and felt long after the day.

INCLUSIVE
\$1,300



Each collection is designed to stand alone or be layered together.



WEDDING PACKAGE

04

STILL THE ONE

An elevated collection of still imagery — composed with intention and designed as a photographic layer within your overall coverage.

Created to sit alongside motion or exist independently, these images bring cohesion and softness to your story across both screen and social.

- Coverage across selected moments, booked in flexible 2-hour intervals
- A curated set of 80–120 thoughtfully composed photographs per interval
- Light direction where needed, with a predominantly candid, observational approach
- Edited in our signature cool editorial colour grade
- A selection of 35mm-inspired film edits for added texture
- Delivered via a private gallery, ready for viewing, sharing, and print

Designed to be layered — or to stand alone for proposals, engagements, or intimate celebrations.

INCLUSIVE
\$800



Each collection is designed to stand alone or be layered together.



THOUGHTFUL TIPS

THE DRESS

We recommend having your dress set aside and ready on arrival.

This allows time to frame it properly in natural light — capturing the texture, movement, and detail before the day begins.

If there are any pieces you'd like included, such as shoes, jewellery, or perfume, have these nearby.

NO PHONES

When it's time for your ceremony, we suggest having the officiant do a brief announcement to the guests requesting they turn their phones on silent and kindly not take pictures.

SUNSET

Light shapes everything.

The best light happens just before sunset — often referred to as golden hour.

Look up the sunset time for your date and if possible, allow 15–20 minutes in your timeline to step away together. These are often the most natural, effortless moments of the day.

TOUCH UPS

A small touch-up kit on hand can make a difference as the day moves.

Keep essentials like lip balm, mints, light snacks for energy and any personal items in one place — easy to reach when needed, without interrupting the flow.

PLAN TO BE PRESENT

Your wedding day moves quickly.

There may be small delays or moments that don't go exactly to plan — this is part of it. The most important thing is to stay present and enjoy the experience as it unfolds.

We'll guide the flow where needed and frame the moments as they happen.



SAMPLE TIMELINE

FOR FIRST LOOK BEFORE CEREMONY

11:00am	Media team arrives to bridal venue
11:15am	Detail shots, flat lays, dress
11:30am	Mother of the bride portraits, bride changing into dress with mom
11:45am	First look with bridesmaids, traditional bridesmaids portraits
12:00pm	Bride editorial portraits
12:30pm	First look with dad, bride family portraits
1:00pm	First look with groom, bride & groom portraits, groom portraits
1:30pm	Groomsmen portraits, groom family portraits
2:00pm	Entire wedding party, both sides family
3:00pm	Ceremony venue - aisle, vows, rings, first kiss, confetti throw
4:00pm	Guest congratulations, group shot
4:15pm	Remaining family or guest combinations
4:30pm	Cocktail hour and nibbles
4:45pm	Golden hour tour with bride and groom
6:15pm	Grand entrance at reception venue
6:20pm	Cake cutting
6:30pm	Blessing of food, dinner, 30 minute break for media team
7:05pm	Toasts and speeches
7:30pm	First dance, dancing
7:40pm	Bouquet or garter toss
7:45pm	Send off

A sample timeline can be provided for couples who prefer to wait to see each other at the altar. Timings are adjusted to suit your ceremony, sunset, and the natural flow of the day.

Your final timeline is refined and confirmed with you ahead of your wedding.

FAQs

Where are you based, and how far do you travel?

Based in Mackay, with coverage extending across the Whitsundays and beyond. Travel within 400km is included.

How is coverage structured?

Coverage is designed in considered blocks of time, with each collection outlining what is included. Moments can be selected intentionally, or layered to build a full-day narrative.

When does coverage conclude?

Coverage typically concludes by 8.00pm, allowing space for key reception moments to be observed and captured.

How do we secure our date?

A 30% deposit secures your date, with the remaining balance due 40 days before your wedding.

When will we receive our content?

Content is delivered promptly — most collections are shared within 24–48 hours, with select feature edits delivered within the outlined timeframe of your package.

How is everything delivered?

Your content is delivered digitally via a private online gallery or download link, ready for viewing, sharing, and keeping.

Can we request additional edits?

Additional reel edits can be commissioned following delivery, allowing you to expand your collection over time.

Reel edits are available at \$160 per edit.

Do you direct or pose?

Direction is gentle and minimal. Most moments are observed as they naturally unfold, with subtle guidance offered where needed.

What happens if the timeline shifts?

Wedding days rarely move exactly to plan. We work fluidly within the rhythm of your day, adjusting as needed while maintaining coverage of what matters most.

How do you work alongside photographers and vendors?

We work quietly and collaboratively, ensuring a seamless presence alongside your photographer and wider vendor team.

Do you provide raw footage?

Where included, footage is delivered in its original form — preserving the day as it happened, without reconstruction.



Tools. Eye. Edge.

WE CHOOSE THE RIGHT MEDIUM FOR THE MOMENT

Pro-grade digital camera

High-resolution, cinematic imagery. Clean, composed, and built to hold detail, movement, and emotion with clarity.

After-dark flash

When the light drops, the energy shifts. Bold, high-contrast imagery that carries the atmosphere into the night.

iPhone 17 Pro

Fast and instinctive. Capturing moments as they happen, without interruption, in a format made for immediate sharing.

360° action camera

Immersive and dynamic. A different perspective that brings you back into the moment.

Weather-ready setup

Unpredictable conditions don't change the outcome. The approach adapts so the story continues uninterrupted.

4K drone aerials

Scale, setting, and context from above. A wider view of your day within its landscape.

Retro camcorder

Soft grain, movement, and nostalgia. A layer of character that feels lived-in and real.

35mm film

Depth, texture, and permanence. A slower, more considered way of seeing.



Your wedding story **ON SCREEN**

FOR EVERY ANNIVERSARY TO COME



CONTACT

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